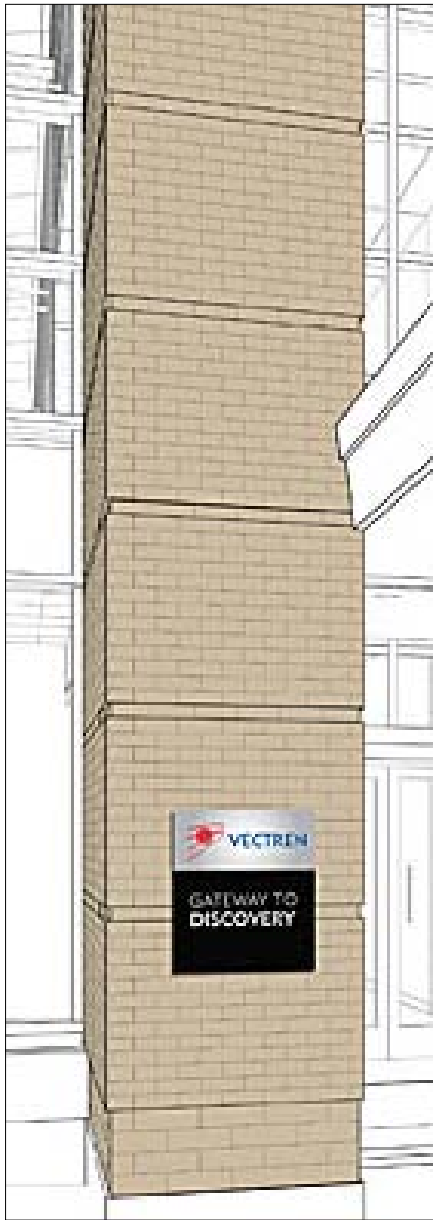
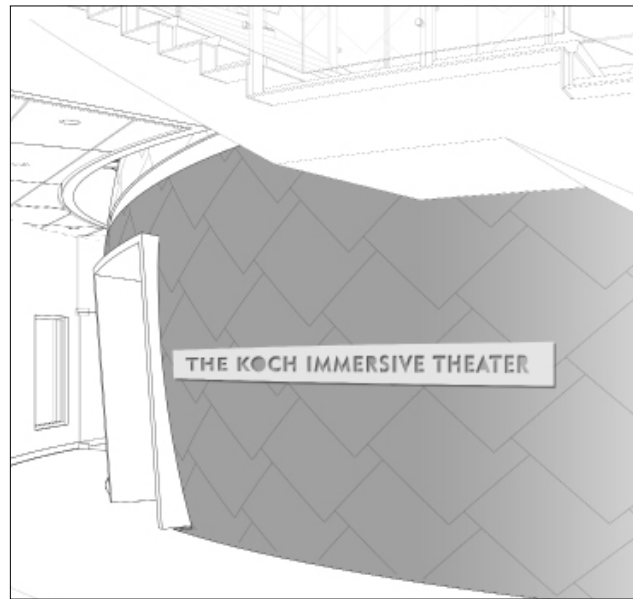


# THE EVANSVILLE MUSEUM SIGNAGE & ENVIRONMENTAL GRAPHICS



RATIO



Since 1904, the Evansville Museum of Arts, History and Science has been a cultural, educational and architectural landmark. RATIO was tapped to create a master plan and then implement it using a design that builds on the rich architectural heritage of the existing institution. As a component to the design, the firm is developing the environmental graphics throughout the new museum, thereby totally integrating architecture, exhibitions and graphics into one holistically conceived space.

The museum's wayfinding and identifying graphics are intentionally simple in design, using clean lines and stainless steel materiality to create a modern, timeless look so as not to take away from the many artifacts found throughout the exhibit halls. Each graphic also references the Museum's existing cultural identity.

**Evansville Museum of Arts, History, & Science**  
Evansville, IN

YEAR: **2009**

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